



About the Event

For the past 21 years, the Black Diamond Ball has been one of the most well attended and entertaining evenings of the year, raising money to support all programs of the Vail Valley Foundation. In 2021, we will instead gather virtually, from the comfort of our living rooms. While the venue may be a bit smaller, the support needed from our community is greater than ever.

On this one special evening, we ask our entire community to recognize, celebrate and support the people and the VVF programs that make a positive impact on our community, including the 2021 Vail Valley Citizen of the Year, Sheika Gramshammer.

Through ticket sales, sponsorship, silent auction, and a live (virtual) Fund-A-Need, we hope to raise needed funds to support all areas of the Vail Valley Foundation mission. The funds raised directly support the programs of the Vail Valley Foundation and ensure their success for the next year to come.

Supporting the VVF Mission

The mission of the Vail Valley Foundation is to enhance the quality of life in the Vail Valley and showcase our community to a global audience through **arts, athletics, and education**.

In the arts, the Vail Valley Foundation hosts the highly acclaimed Vail Dance Festival, operates the Gerald R. Ford Amphitheater in Vail and the Vilar Performing Arts Center in Beaver Creek, and presents free summer concerts in Vail (Hot Summer Nights) and Eagle (ShowDown Town).

In athletics, the Vail Valley Foundation hosts the annual Xfinity Birds of Prey Audi FIS World Cup ski races and the GoPro Mountain Games. The Vail Valley Foundation also led the effort to bring the Alpine World Ski Championships to Vail and Beaver Creek in 1989, 1999, and 2015.

In education, local children are supported throughout all phases of development by YouthPower365's community and school-based programming from a child's first days on the Magic Bus through high school graduation.

Sponsorship Opportunity

Sponsors of the Black Diamond Ball receive the opportunity to create more visibility for their brand in front of a large and influential audience while also creating more goodwill in the community. Shifting to a virtual event for 2021 allows for more opportunities for the Vail Valley Foundation to promote your business across print, press and multiple social media outlets.

Benefits included with your sponsorship are listed in the attached document. We are also willing to work with you to customize a package that will be most valuable to your business.

For more information on the 2021 Black Diamond Ball, visit blackdiamondball.com

Thank you for your support!

VAIL VALLEY FOUNDATION 90 Benchmark Rd, #300 | P.O. Box 6550 | Avon, CO 81620 | 970.777.2015



Black Diamond Ball Sponsorship Levels	Presenting \$50K	Platinum \$25K	Diamond \$15K	Gold \$10K	Silver \$5K	Bronze \$1K
Event Gifts Delivered	Presenting + 10 Guest Boxes	Platinum + 5 Guest Boxes	Diamond	Gold	Silver	Bronze
Sponsorship Recognition - Name or Logo:						
Save the Date and Invitation*	X					
Vail Daily Pre-Event Ad(s)*	X	X				
Event Emails*	X	X	X			
Virtual Program Live Mention*	X	X	X			
Sponsor Gifts / Box(es) / Cards*	X	X	X	X		
Event Website	X	X	X	X	X	
Virtual Program Credit Recognition	X	X	X	X	X	X
Vail Daily Thank You Ad	X	X	X	X	X	X

*Commitment deadlines to be provided