



VAIL VALLEY FOUNDATION

Vilar Performing Arts Center (VPAC) Committee Charter
October 20, 2017

Vail Valley Foundation Mission

To enhance and sustain the quality of life in the Vail Valley through leadership in the arts, education and athletics.

Committee Purpose

To support and provide guidance and oversight to the operations, sales, marketing, artistic programming, capital campaigns, donor relations and development teams, including the ongoing and critical business relationships with the Vilar Center Arts Foundation, Beaver Creek Property Owners Association, Vail Resorts, Beaver Creek Resort Company and Beaver Creek Metro District.

Committee Structure

The VPAC Committee is a committee of the Vail Valley Foundation Board of Directors. It shall consist of a chair elected by the Chair of the Board or the Executive Committee; a vice chair recommended by the committee chair and approved by the Executive Committee; and committee members recommended by the Nominating Committee (working in conjunction with the committee chair) and approved by the Executive Committee. Members of this committee may include Board and Non-Board members, except the chair and vice chair shall be directors (but not Community Members) of the Board. The size is determined by the committee chair but generally, it should include at least four members in addition to the chair, and no more than 12 members. The committee chair will serve a term of four years with a one-time, four-year extension by approval of the Executive Committee. Members shall serve a term of four years with unlimited extensions. This committee will make best efforts to meet four times per year but not less than three. The committee chair will provide a short report of committee work and outcomes at the Board meetings in July and December.

Committee Authority and Chair Responsibilities

The VPAC Committee has the authority to provide guidance and direction, and where appropriate or requested by the President, decision making for VVF staff. The committee chair shall be responsible for succession planning to ensure qualified leadership and active committee members in the future. It will be the responsibility of the committee chair to: a) determine if proposed action(s) of the committee require Executive Committee and/or Board approval; and b) to work with the President and Chair of the Board to follow through on presenting such items for approval to the Executive Committee and/or Board. The committee chair has the authority to create subcommittees or ad hoc committees of any size or duration, which shall not require a charter, and select the members of such committee(s).

Committee Duties and Responsibilities

- Ensure that programming and other initiatives effectively support the VPAC's mission and goals concerning donors, underwriters, attendance levels and revenue.
- Collaborate with the VVF, which has sole operational control of VPAC, and other strategic and financial partners to ensure financial sustainability of the VPAC.
- Provide support and guidance to VPAC marketing to help increase VPAC awareness and public standing in the community.



- Work closely with the Vilar Center Arts Foundation, owner of the theater facility, to set appropriate standards for maintaining and improving physical assets including capital improvements.
- Support the fundraising efforts of the VPAC.
- Provide continuity, succession planning and overall strategic support.

Staff Liaison

Duncan Horner

Charter Review

The VPAC Committee will review, assess, and if needed, update this charter every two years. Any changes shall be reviewed by the Board Excellence Committee and approved by the Executive Committee.